



Brooke D. <brookedougherty08@gmail.com>

Go Time September '24 Newsletter

1 message

Go Time <go.time@mailgun.smore.com>
Reply-To: juan@gotimeagency.co
To: brookedougherty08@gmail.com

Wed, Sep 4, 2024 at 7:52 AM

Not displaying correctly? [View in browser](#)

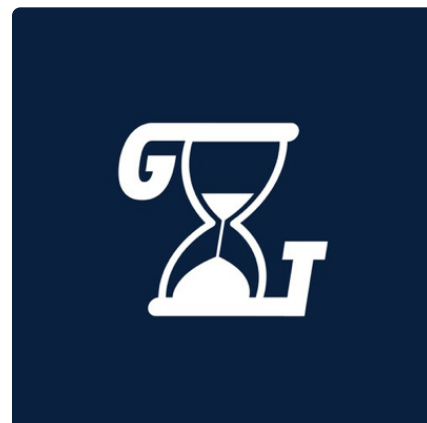


-Company Initiatives & Welcoming Updates-

Go Time hopes everyone had a great summer filled of productivity and growth. Go Time continued to reach new heights over the last couple months, here are some to name a few!

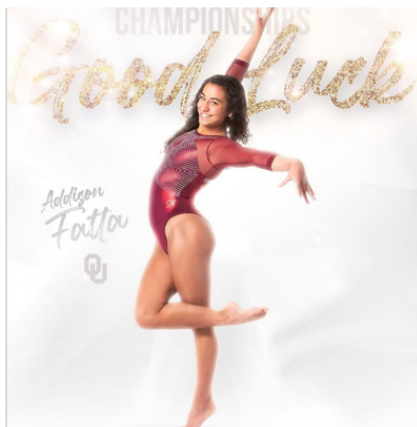
Summer '24 Highlights

- [Jordan Bowers x Arizona Dynamics](#) Summer Gymnastics Camp
- [Annie Beard x Athlete Con.](#) -won brand deal with Zoa Energy
- Attending NIL Summit in June
- [Annie Beard x ESPYs](#)
- [Phia Gladieux competing for USA Field Hockey in the 2024 Paris Olympics](#)
- Rizz x PSU T&F-Olympic Campaign with Cheickna Traore + Handal Roban



Overall, we executed over **28 million** social media impressions from the span of June-August. We're ecstatic to move into the fall semester with new clientele and brand campaigns!

-New Client Signings-



Addison Fatta

Oklahoma Gymnast, Addison Fatta, has joined the Go Time team. She holds a decorated resume from carrying the title of 3x USA National Team Member to being a qualifier in the 2021 Olympic Trials. We anticipate watching her brand grow.

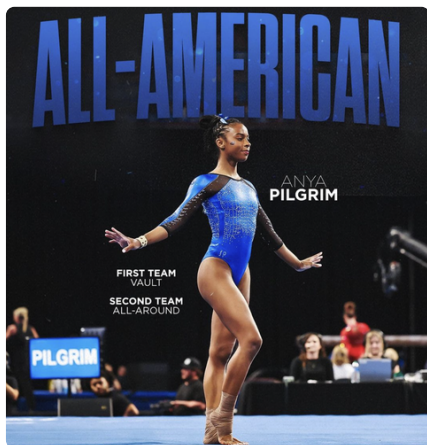
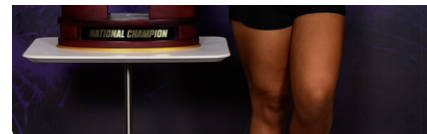
Socials: [IG](#), [TikTok](#)

Nina Ballou

LSU Women's Gymnast Commit, Nina Ballou, is yet another power house who has been welcomed on to the Go Time team. Ballou's accolades include being a 5x National Champion and 3x Nastia Liukin Cup Qualifier.

Socials: [IG](#), [TikTok](#), [Youtube](#)



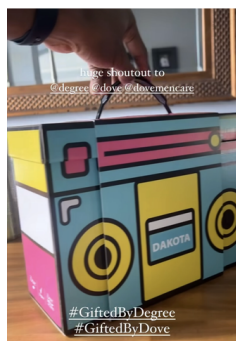


Anya Pilgrim

University of Florida gymnast, Anya Pilgrim, takes her place on the Go Time podium. Being both a 2x NCAA All-American and a member of the 2024 All SEC Freshman Team, we anticipate witnessing her reach new heights going into her sophomore season!

Socials: [IG](#)

- Expanding Brand Deals -



Dakota Rivers x Dove

Dakota Rivers received a back to school package including Dove and Degree products.



Alanys Viera x Celsius

Miami volleyball player, Alanys Viera, is keeping up her rigorous schedule with the charge of Celsius.



Jordan Bowers x La Roche Posay

Oklahoma gymnast, Jordan Bowers, keeps her skin fresh and glowing through the application of La Roche Posay.

-Client Spotlights-

~Making Waves & Records~

Annie Beard

Third year all-around year competitor, Annie Beard, has been growing her socials to new levels! Within 2 weeks, she has gained over 16k followers. Linked below is a posted IG reel of her beam routine that received immense traction with 14 million views.

[IG Reel-Click to View!](#)



Alany's Viera

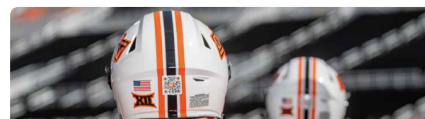
Fourth year setter, Alany's Viera, has experienced positive analytics on her social platforms. Not only did she gain over 65K followers in 4 days, but also 13.2 million views on TikTok. Click below to check it out!

[TikTok](#)

-Industry Insights & Trends-

•Unpacking the Updates•

In recent news, Oklahoma State's football organization is adopting a new route to business within the NIL. The players are set to sport QR codes on their helmets that connect to a donation page for the college's NIL fund. In



an aim to increase the team's NIL worth, the administration hopes viewers can scan while watching the televised games through their phones.

[Click here for more!](#)



The world of athletics is growing ever more competitive as NCAA leaders are seeking to implement rules that alters banning scholarship limits and reconstituting it with set roster size limits. Subject to certain budgets, Division I universities are taking on the ability to pay athletes directly for their brand, name, and NIL presence.

[Click here for more!](#)

There has been a revolutionary roll out as certain states are allowing high school athletes to monetize off their NIL. On June 5th, Florida High School Athletic Association ushered the rules to allow their student-athletes to participate in NIL without penalty or losing their eligibility. Now a wave of schools joined in on the change and more continue to follow.

[Click here for more!](#)



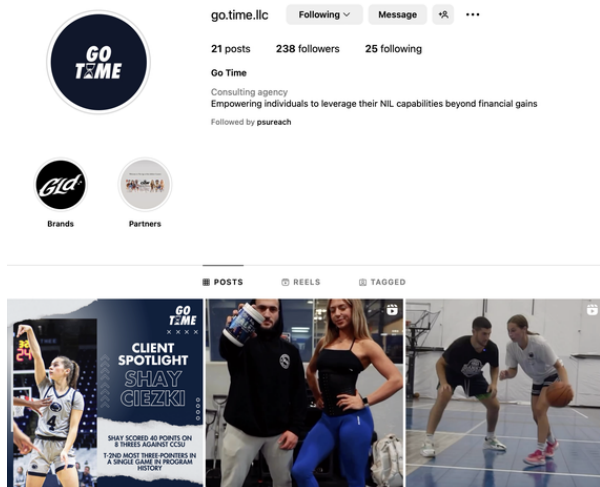
-Fall 2024 Goals & Objectives-

As we move into the fall season, below are some of our company wide goals:

1. Building out UGC + longer term campaigns with brands; rolling out this with Omezza and Suji
2. Building our Women's Gymnastics division out; currently representing talent across the top 3 college programs (Oklahoma, LSU, Florida)

Through all these initiatives, let's remember to **Be Transformational Not Transactional!**

Follow us on our socials & website to stay up to date with what we're building



IG



WEBSITE





Go Time
Contact Us!

[Contact](#)

[Subscribe](#)



For more information & communication, contact us via our company's email: @juan@gotimeagency.co

[Unsubscribe from emails by Go Time.](#)