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Go Time April '24 Newsletter

1 message

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-Company Initiatives & Welcoming Updates-

Happy Spring from Go Time LLC!

Unfortunately due to unforeseen circumstances, Go Time will be pausing operations until further notice...

APRIL FOOLS!!!!

As Q2 begins, we're continuing to make strives and connections within the industry as well as expanding our team. On March 18th, Go Time participated in the **Happy Valley Venture Capital Pitch Competition** where we placed in the top five.

From Jordan Bowers scoring three perfect 10s to Shay Ciezki competing in the WBIT Final Four, this past month has been nothing but exhilarating for our cliental.

-Growth of Go Time- Three New Interns!



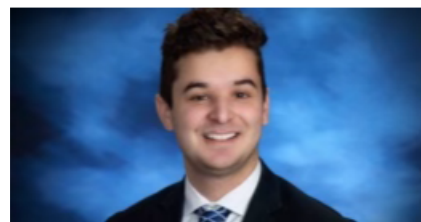
Jeremy Reiss

Jeremy Reiss is a current first-year studying Pre-Med with a minor in Sports Studies. Reiss serves as a talent coordinator for Go Time where he matches clients interests with brand objectives. From cold outreach to deal execution, Jeremy ensures that brand deal deliverables are met.



Madi Cole

Madi Cole is a second-year studying Telecommunications with an Event Planning Certificate. Cole holds the title of events coordinator as she organizes client camps and clinics for this summer.



Justin M. Krebs

Justin M. Krebs is a fourth-year with a Sport Management major at Syracuse University. He has worked numerous internships and aspires to win championships both on and off the field within the sports industry.

-Expanding Partnerships-

Tan Luxe X JPVisualize!

From fierce poses to captivating moments, these shots truly embody the story of Veronica Zelner and [@tanluxestatecollege](#). Zelner is working to create a body inclusive environment looking to help others grow in their own skin and embody confidence.



CJ Kirker x Fabletics

As a decathlon competitor, Camden loves wearing comfortable clothing for athletic needs and outings, Fabletics provides athletic, casual, and anything in between.



Jordan Bowers x Sprouts

Ahead of the BIG 12 Championship, Jordan Bowers stopped at Sprouts to keep her fueled up to compete at a high level. Sprouts has plenty of healthy options to maintain proper nutrition for one's high-demanding schedule.



-Ilana Epstein x Visitour.me-



visitour.me and ilanaeepstein Original audio

visitour.me "That video is fire" 🤩
Follow @visitour.me & @ilanaeepstein for more! 📍
•
#music #rapper #drake #kendricklamar #jcole #drakememes #rap #rapmusic #college #collegelife #collegestudent #syracuse #cuse
3d



With a strong musical background, Ilana asked Syracuse students who is the best out of the "Big 3" (Drake, Kendrick Lamar, and J Cole). Click the image above to see what others said.

-Client Spotlights-

~Making Waves & Records~



Jordan Bowers

Jordan Bowers, a third-year Oklahoma gymnast, has taken the athletic world by storm as she recently scored 3 perfect 10's at the Big 12 Championship. Bower's accolades don't stop there as she just received Gymnast of the Year and All-American Honors. Catch Jordan competing this Thursday, April 4th in the NCAA regionals!



Shay Ciezki

Shay's sophomore campaign has been a success as she was named to the All-Big Ten Honorable Mention Team. Catch the Lady Lions in the WBIT Semi-Final against the Villanova Wildcats today at 2:30pm on ESPNU.

[•Shay Photo Link•](#)

[-Jordan Photo Link-](#)

-Industry Insights & Trends-

•Unpacking the Updates•

In recent news, Tennessee and Virginia won their preliminary injunction combatting the NCAA. As of late February 2024, these NIL collectives can

transfer portal players and converse with high school recruits within the two states.

<https://apnews.com/article/tennessee-ncaa-lawsuit-nil-7ecfad9c88f8c8baa7e0f4bb00f22ec9>

There have been evolvments in NCAA DI Student-Athlete Protections, Policy Proposals, and Enforcement Actions. These newly adopted NIL protections will be put into effect on August 1st, 2024. They are arranged to protect student-athletes by contributing to sharing and communicating deals regarding service providers and contract terms.

<https://www.ropesgray.com/en/insights/alerts/2024/02/nil-round-up-new-ncaa-di-student-athlete-protections-policy-proposals-enforcement-actions>

In late February, a preliminary injunction was issued as a means to restrain the NCAA from enforcing any NIL compensation restrictions. Signed by U.S.

District Judge Clifton Corker, a 13-page memorandum claimed that the NCAA policy banning college recruits from discussing NIL opportunities before enrollment inflicts “irreparable harm” to student-athletes.

<https://www.cbsnews.com/news/federal-judge-grants-injunction-tennessee-nil-case-suspends-ncaa-rules/>



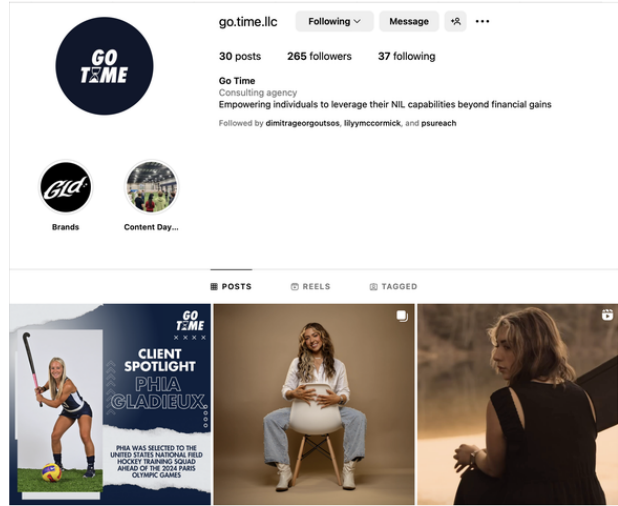
-Quarter 2 Goals & Objectives-

As we begin a new quarter, below are some of our company wide goals:

- 7 Brand Deals Executed in April
- Finalize Three Client Summer Camps
- Compete in the NES Pitch Competition (More to Follow)

Through all these initiatives, let's remember to
Be Transformational Not Transactional!

▾ Follow us on our socials to stay up to date with what we're building ▾



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